

# MEMBER / Home

Welcome!

What would you like to do today?

Configure / Review Your Profile

Shop on VCN

Check out Some New Jobs

See Your Notepad and Notes

Logout

Review/select jobs:

## PROBLEMS

☐ a prob

☐ b prob

☐ c prob

☐ c prob 1

☐ c prob 2

☐ c prob 3

☐ c prob 3a

☐ c prob 3b

☐ c prob 3c

☒ FCB Creative Brief (job number: 0707)

☒ XYZ Creative Brief (job number: 7070)

☒ Big bad bbq's (job number: 3987)

☐

☒ Pets on line (job number: 1788)

☐ c prob 3d

☐ c prob 3e

☐ c prob 3f

☐ c prob 4

☐ c prob 5

☐ c prob 6

☐ d prob

☐ e prob

☐ f prob

☐ f prob 1

☐ f prob 2

☐ f prob 3

☐ f prob 4

☐ f prob 5

☐ f prob 6

FIG. 1

## MEMBER / Profile

200

Welcome Kaiser, this is your profile:

Personal: 210

Kaiser Soze  
1234 Mytn Street  
#124 SF, CA  
945515  
h 415/555.1212  
w 415/555.1212  
ssn# 555-55-5555  
cc# 4128 9999 9999 9999 (Visa)  
Additional imported information from alliance partners.  
Click [here](#) to make changes

Jobs Taken: 220

XYZ Bnef: Brand Image Campaign	Job 7070
XYZ Bnef: Brand Image Campaign	Job 7070
XYZ Bnef: Brand Image Campaign	Job 7070
XYZ Bnef: Brand Image Campaign	Job 7070
XYZ Bnef: Brand Image Campaign	Job 7070
XYZ Bnef: Brand Image Campaign	Job 7070
XYZ Bnef: Brand Image Campaign	Job 7070
XYZ Bnef: Brand Image Campaign	Job 7070
XYZ Bnef: Brand Image Campaign	Job 7070
XYZ Bnef: Brand Image Campaign	Job 7070
XYZ Bnef: Brand Image Campaign	Job 7070
XYZ Bnef: Brand Image Campaign	Job 7070
XYZ Bnef: Brand Image Campaign	Job 7070
XYZ Bnef: Brand Image Campaign	Job 7070

Click [here](#) to see the job details.

222

Earnings: 230

Total:	\$30,000.00
Year to Date:	\$30,000.00
6 Month:	\$18,000.00
3 Month:	\$12,000.00

[Redeem your money](#) -- 232

Team Members: 240

Design specialist "Charlie" VCN Member id: 126042  
Copy specialist "Jason" VCN Member id: 536992

Click [here](#) to add or remove a team member. — 242

FIG 2A

FIG 2A

250

### Change Settings

Change Settings

### Change Settings

**Change Settings**

### Change Settings

260

### Jobs Detail

### Jobs Detail

### Jobs Detail

### Jobs Detail

### Jobs Detail

4-270

Variable	Mean	SD	Min	Max
Age	35.2	12.5	18	65
Gender	Male	10.5	0	20
Marital status	Married	15.2	0	20
Education	High school	12.5	0	20
Occupation	Unemployed	18.5	0	20
Income	Low	15.2	0	20
Health status	Good	12.5	0	20
Stress level	High	18.5	0	20
Life satisfaction	Low	15.2	0	20
Depression	High	18.5	0	20
Anxiety	High	18.5	0	20
Substance use	Low	15.2	0	20
Physical activity	Low	15.2	0	20
Social support	Low	15.2	0	20
Resilience	Low	15.2	0	20
Optimism	Low	15.2	0	20
Self-efficacy	Low	15.2	0	20
Problem-solving	Low	15.2	0	20
Emotional regulation	Low	15.2	0	20
Coping strategies	Low	15.2	0	20
Life goals	Low	15.2	0	20
Meaning in life	Low	15.2	0	20
Existential well-being	Low	15.2	0	20
Psychological well-being	Low	15.2	0	20
Overall quality of life	Low	15.2	0	20

# VCN / Redemption 300

[Transfer to Personal Accounts](#) ~

[Request a Check](#) 7

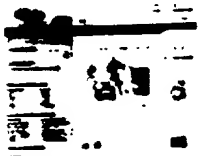
On Account:

\$1000.00

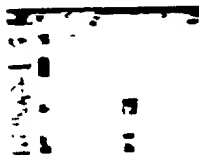
330

## Shop//

330  
— [Cosmetics](#)

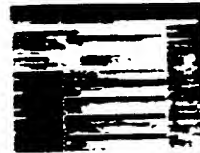


340  
[Toys](#)

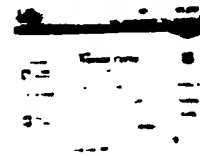


[MP3's](#)

[Electronics](#)



[Sports Equipment](#)

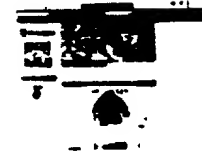


[Clothing](#) 7

[DVD's](#) ~ 340



[Books](#)



[Cars](#)

[Go to Member Home](#)

[Go to Job Selector](#)

[Logout](#)

FIG. 3A

00987690-11501

Shop // DVD's

✓ 350

On Account:

\$1000

Selected Balance:

\$1000

DVD One \$10.00

☐

DVD Two \$10.00

☐

DVD Three \$10.00

☐

DVD Four \$10.00

☒

DVD Five \$10.00

☒

DVD Six \$10.00

☒

DVD Seven \$10.00

☐

DVD Eight \$10.00

☐

DVD Nine \$10.00

☐

clear

redeem

352

[Go to Member Home](#)

[Go to My Profile](#)

[Logout](#)

00987650-11501

FIG. 3B

# MEMBERS / Job Postings

Review/select jobs:

✓ 400

## PROBLEMS

- ☐ a prob
- ☐ b prob
- ☒ c prob
  - ☐ c prob 1
  - ☐ c prob 2
  - ☒ c prob 3
    - ☐ c prob 3a
    - ☐ c prob 3b
    - ☒ c prob 3c
      - ☒ FCB Creative Brief (job number: 0707)
      - ☒ XYZ Creative Brief (job number: 7070)
      - ☒ Big bad bbq's (job number: 3987)
      - ☐
      - ☒ Pets on line (job number: 1788)
    - ☐ c prob 3d
    - ☐ c prob 3e
    - ☐ c prob 3f
  - ☐ c prob 4
  - ☐ c prob 5
  - ☐ c prob 6
- ☐ d prob
- ☐ e prob
- ☒ f prob
  - ☐ f prob 1
  - ☐ f prob 2
  - ☐ f prob 3
  - ☐ f prob 4
  - ☐ f prob 5
  - ☐ f prob 6

Go to Member Home  
Go to Idea Notepad  
My Profile  
Logout

FIG. 4

FOOT: 06928660

## MEMBER / Notepad

✓ 500

### NOTES:

- We need a tag line that can be wrapped around our name that will be good for multi media campaigns.
- by continuing on from here you've make a comitment. you are indeed purchsing the job capsule.

### New Notes:

clear upload

Go to Job Selector  
Go to Member Home  
Redeem Your Money  
Logout

FIG. 5

TEST# 00028660

## CLIENT / Home

600

Welcome!

What would you like to do today?

Submit a New Job 610

Check on Current Jobs 620

Review Your Financial Account 630

See Your Favorite Members 640

Go to Your Private Site 650

Review Your History of Completed projects on VCN 660

Logout 670

FIG. 6

09987690-111501



# CLIENT / Submit

Problem description form

700

Tag Line:

710

Full Description of Problem:

720

Upload Files Necessary for Solution:

File:	<input type="text"/>	Browse...
File:	<input type="text"/>	Browse...
File:	<input type="text"/>	Browse...

730

Choose a Text Format for the Solution:

- Word Document (.doc) ☐
- Rich Text File (.rtf) ☐
- Plain Text (.txt) ☐
- Hard Copy ☐

740

Choose an Image Format for the Solution:

- JPG ☐
- GIF ☐
- PSD ☐
- EPS ☐
- AI ☐
- TIF ☐

750

Choose a Sound Format for the Solution:

- WAV ☐
- RAM ☐
- MP3 ☐

760

Choose a Video Format for the Solution:

770

FIG. 7A

TEST 0694860

MPG ☐ -770  
MOV ☐  
AVI ☐

Who Would You Like to Solve Your Problem?

Advertising ☐  
Musicians ☐  
Engineers ☐ -780  
Artists ☐  
Professionals ☐  
Retirees ☐  
Students ☐  
Graduates ☐  
Non-Specific ☐

Further Describe Who Would You Like to Solve Your Problem:

Geography:  -790  
Age:   
Position:   
Hair Color:

Choose your Level of Response:

Expert ☐  
High ☐ -715  
Medium ☐  
Base ☐

Select a Favorite Member:

-725

How Many Responses do you Want From the Sselected VCN Community?

- 735

How Long Would You Like Your Problem Listed?

Weeks:   
Days:  - 745  
Hours:

FIG. 7B

How long do you want members to spend solving the problem? - 755  
i.e. what is the response time from accepting the job capsule to submitting a solution?

05937690-11501

Days:   
Hours:   
Minutes:

- 755

**Posting Price:**

Based on the criteria you have selected this job will be an investment of:

\$1500

- 765

715 --   - 785

[Go to Client Home](#)  
[Logout](#)

FIG. 7C

FOOTPRINT 00928650

## CLIENT / Recap

### Tag Line is:

Making beer attractive to women!

### Necessary Files:

XYZProduct.jpg

XYZDetail.doc

XYZMarket.xls

click [here](#) to upload another file.

### Response Format:

A one page MSWord document

Three JPG images

### Solving your problem will be:

Your virtual team member: VCN Member id: 671251

Professionals

Students

You will be receiving a "High" level of response.

You will issue 50 job capsules and will receive 50 unique responses.

Your problem will be removed from the VCN site in one week.

You have given each selected VCN member 30 minutes to respond and submit the solution.

### Posting Price:

Based on the criteria you have selected this job will be an investment of:

\$1500

<< change selections | [post to site](#) >>

FIG. 7D

## CLIENT / Confirmation

Your job has been Posted

click here to see your problem on the live site

[Go to Current Live Jobs](#)

[Go to Client Home](#)

[Logout](#)

FIG. 7E

POSTED: 05/23/2011

## CLIENT / Current Jobs

800

The following jobs are posted:

**JOB # 7070** "XYZ Creative Brief: Brand Image Campaign"

**Status:** Live on VCN / First submissions:

Click [here](#) to view solutions submitted so far.

Go to Client Home  
Logout

802

FIG. 8

TEST - 06920660

# CLIENT / Account

900

## Client Account Review

Total Invested in VCN Services:	\$60,000.00
Jobs Posed:	12
Jobs Completed:	10
Current Live Jobs:	2
Members Solicited:	985
Solutions Submitted:	932

Click here to view the master list of members who submitted solutions

Solutions Accepted:	14
---------------------	----

Click here to view members who's solutions have been accepted

Jobs Posted:	12
--------------	----

XYZ Brief: Brand Image Campaign	Job 7070
---------------------------------	----------

XYZ Brief: Brand Image Campaign	Job 7070
---------------------------------	----------

XYZ Brief: Brand Image Campaign	Job 7070
---------------------------------	----------

XYZ Brief: Brand Image Campaign	Job 7070
---------------------------------	----------

XYZ Brief: Brand Image Campaign	Job 7070
---------------------------------	----------

XYZ Brief: Brand Image Campaign	Job 7070
---------------------------------	----------

XYZ Brief: Brand Image Campaign	Job 7070
---------------------------------	----------

XYZ Brief: Brand Image Campaign	Job 7070
---------------------------------	----------

XYZ Brief: Brand Image Campaign	Job 7070
---------------------------------	----------

XYZ Brief: Brand Image Campaign	Job 7070
---------------------------------	----------

XYZ Brief: Brand Image Campaign	Job 7070
---------------------------------	----------

XYZ Brief: Brand Image Campaign	Job 7070
---------------------------------	----------

XYZ Brief: Brand Image Campaign	Job 7070
---------------------------------	----------

XYZ Brief: Brand Image Campaign	Job 7070
---------------------------------	----------

XYZ Brief: Brand Image Campaign	Job 7070
---------------------------------	----------

XYZ Brief: Brand Image Campaign	Job 7070
---------------------------------	----------

XYZ Brief: Brand Image Campaign	Job 7070
---------------------------------	----------

XYZ Brief: Brand Image Campaign	Job 7070
---------------------------------	----------

XYZ Brief: Brand Image Campaign	Job 7070
---------------------------------	----------

XYZ Brief: Brand Image Campaign	Job 7070
---------------------------------	----------

XYZ Brief: Brand Image Campaign	Job 7070
---------------------------------	----------

XYZ Brief: Brand Image Campaign	Job 7070
---------------------------------	----------

Solutions Submitted:	932
----------------------	-----

Click here to view the master list of solutions submitted

Solutions Accepted:	14
---------------------	----

Click here to view the master list of solutions accepted

Current Prepaid Balance:	\$2,500.00
--------------------------	------------

[Go to Current Live Jobs](#)

[Go to Client Home](#)

[Logout](#)

FIG. 9

059690-11501

## CLIENT / Favorite Members

✓ 1000

VCN Member id

671251

Jobs Completed:

7

XYZ Brief: Brand Image

Job 7070

Campaign

XYZ Brief: Brand Image

Job 7070

Campaign

XYZ Brief: Brand Image

Job 7070

Campaign

XYZ Brief: Brand Image

Job 7070

Campaign

XYZ Brief: Brand Image

Job 7070

Campaign

XYZ Brief: Brand Image

Job 7070

Campaign

NOTES:

Rare skill of being able to  
incorporate copy and logo design.

Click here to see entire member profile.

VCN Member id

736552

Jobs Completed:

3

XYZ Brief: Brand Image

Job 7070

Campaign

XYZ Brief: Brand Image

Job 7070

Campaign

XYZ Brief: Brand Image

Job 7070

Campaign

NOTES:

This member is great on seeding  
copy and raw ideo generation.

Click here to see entire member profile.

VCN Member id

736552

Jobs Completed:

5

XYZ Brief: Brand Image

Job 7070

Campaign

XYZ Brief: Brand Image

Job 7070

Campaign

XYZ Brief: Brand Image

Job 7070

Campaign

XYZ Brief: Brand Image

Job 7070

Campaign

XYZ Brief: Brand Image

Job 7070

Campaign

NOTES:

This member is great on seeding  
copy and raw ideo generation.

Click here to see entire member profile.

[Go to Current Live Jobs](#)

[Go to Client Home](#)

[Logout](#)

FIG. 10

09876543210



# CLIENT / Private Site

✓ 1100

Private Site Login:

Name:

Password:

submit

[Go to Current Live Jobs](#)  
[Go to Client Home](#)  
[Logout](#)

FIG. 11

TEST "06948660

✓ 1200

**All jobs on this page have been closed.**

**JOB # 7562**

SDM Copy Brief: New tag for "milk"

[Click here for the solutions submitted.](#)

**JOB # 9921**

## BDM: Logo Brief: New Logo for BDM

[Click here for the solutions submitted.](#)

**JOB # 0809**

Kimo: Copy Brief: Kimo for President Campaign

[Click here for the solutions submitted.](#)

**JOB # 3087**

**SINGAPORE: Copy Brief: Justice in Singapore**

**Click here for the solutions submitted.**

**JOB # 5634**

XYZ: Interface Brief: Does this Suck

**Click [here](#) for the solutions submitted.**

**JOB # 7456**

XYZ: Graphic Brief: Sound for TV

**Click here for the solutions submitted.**

**JOB # 6601**

XYZ: Copy Brief: Scripted Radio

**Click here for the solutions submitted.**

**JOB # 6600**

**XYZ: Copy Brief: Brand Image Campaign**

**Click here for the solutions submitted.**

[Go to Current Live Jobs](#)

[Go to Client Home](#)

Logout

F.L.G. 12

Staged Disclosure System

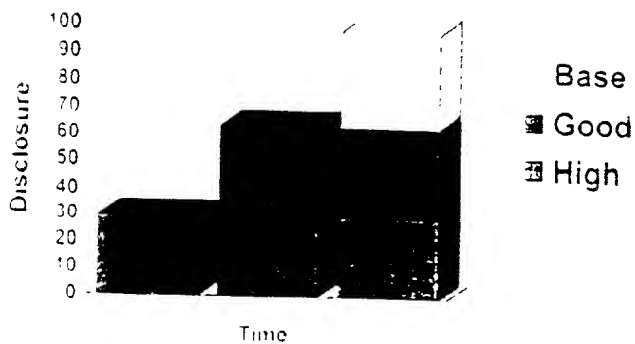


FIG 13A

Job Fill Rate

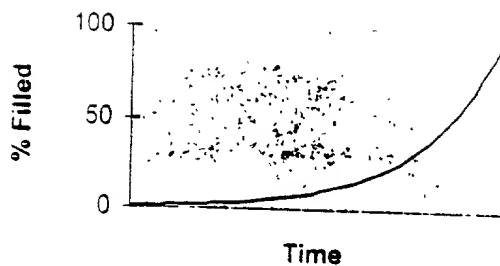


FIG 13B

Job Fill Rate

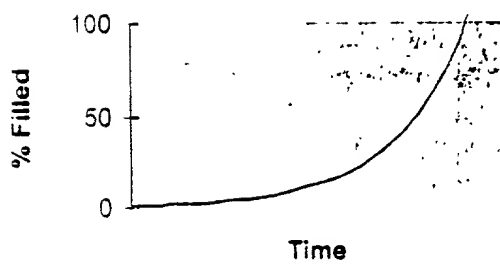


FIG 13C

Job Fill Rate

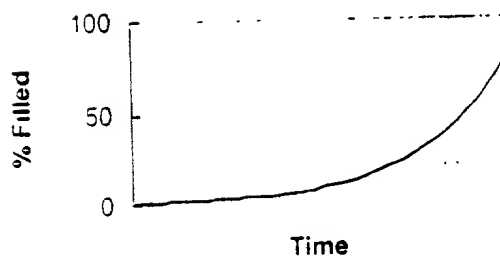


FIG 13D

FOUO "06928660



- 1 Post your creative assignment  
Defining your creative needs is quick and easy
- 2 Creative professionals brainstorm and respond  
Unique perspectives come in fast and free
- 3 Seize new ideas and take them to market  
Someone hit upon a new way to make your product  
Now your message cuts through the clutter  
[How can it help me? >>](#)  
[Give me the tour >>](#)  
[Client referral program >>](#)

[sign me up](#)

### Member login

Solve challenging creative problems

user name

password



[Register now](#) to find jobs that stretch your imagination

### Client login

Get breakthrough ideas in record time

user name

password



[Register now](#) to get the creative genius you need, fast

[About Us](#) | [Privacy Policy](#) | [Contact Us](#) | [Terms of Use](#)

1401

1402

1403

1400

FIG. 14

TEST "06948660

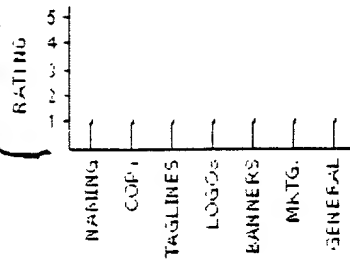
Member: areister

Logout

account utilities: Profile | Account | Completed Jobs

LiquidWit

Welcome back, areister!



To learn more about your reputation click [here](#)

Active Jobs

Active jobs are jobs you have checked out not yet responded to.

JOB TEASER

You have no active jobs.

Click [here](#) to find a new job.

You have 1 New Messages

FROM	MESSAGE
Liquid Wit	<a href="#">LiquidWit referral program</a>

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FIG. 15

FOSTT 06928660

Member: areister

Logout

LiquidWit

account utilities: Profile | Account | Completed Jobs

## Profile

Preferences | payment Information

### Member Overview

### Find Jobs

### Active Jobs

you have 0 active jobs

### Messages

### Reputation

overall rating: 5

## Member Information

NAME:

EMAIL:

SCREEN NAME: areister

Edit

### JOB PREFERENCES:

- |   |  |
|---|--|
| <input type="checkbox"/> Taglines/Slogans   | <input type="checkbox"/> Copy          |
| <input type="checkbox"/> General            | <input type="checkbox"/> Logo Concepts |
| <input type="checkbox"/> Marketing Concepts | <input type="checkbox"/> Ad Banners    |
| <input type="checkbox"/> Naming             |  |

### NOTIFICATION PREFERENCES:

- ☐ Preferred Jobs available
- ☐ Client rating of response
- ☐ Daily jobs available summary (5:00pm PST)
- ☐ Weekly LiquidWit update

LiquidWit will sent an email you to:

- Confirm response submissions
- Confirm profile updates
- Request response clarification
- When you have been targeted for a job

Update

716.16A

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Member: areister

Logout

LiquidV

account utilities: Profile | Account | Completed Jobs

## Payment Information

[Preferences](#) | [payment Information](#)

### Payment Information

FIRST NAME: **asd**  
LAST NAME: **asd**

HOW WOULD YOU LIKE TO RECEIVE YOUR PAYMENTS?

☐ Send me a check

\*\* address on file \*\*

Member Overview

Find Jobs

Active Jobs

you have 0 active jobs

Messages

Reputation

overall rating: 5

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FIG. 16B

FIG. 16A

Member: areister

Logout

LiquidV

account utilities: Profile | Account | Completed Jobs

## Account

SCREEN NAME: areister

Transactions for the past 60 days

DATE	MEMO	AMOUNT	BALANCE
------	------	--------	---------

See your: [Account History](#)

Member Overview

Find Jobs

Active Jobs

you have 0 active jobs

Messages

Reputation

overall rating: 5

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FIG 17

09987690-11501  
TEST "069/8660"



TEST "06928650"

Member: areister

Logout



account utilities: Profile | Account | Completed Jobs

### Completed Jobs

SCREEN NAME: areister

#### Completed Jobs

1801

Member Overview

Find Jobs

Active Jobs

you have 0 active jobs

Messages

Reputation

overall rating: 5

DATE	TEASER	RATING	\$ EARNED
------	--------	--------	-----------

NR = Not Yet Rated

↳ = This job was a follow up

➤ = This job was targeted to you

1800

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FIG 18

Member: areister

Logout

LiquidW

account utilities: Profile | Account | Completed Jobs

## Find Jobs

Want to know more about  
creating a great response?

To the right are jobs we think might interest you. You can browse this list or use the search criteria below to search our entire job bank.

## Member Overview

## Find Jobs

## Active Jobs

you have 0 active jobs

## Messages

## Reputation

overall rating: 5

## Job Categories

- ☐ Naming ☐ Logo Concept  
☐ Ad Banner ☐ Copy  
☐ Marketing ☐ Tagline/Slogan  
☐ General

## Due By

select all

## Time Requirements

select all

Go get 'em

## Recommended Jobs

## JOB TEASER

## CATEGORY

testing again

Logo Concepts

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1906

FIG 19A

T00T T " 06979660

TEST ID: 06928660

Member: areister

Logout

account utilities: Profile | Account | Completed Jobs

Find Jobs

1951 testing again

CATEGORIES: Logo Concepts

SUGG. TIME: 15 mins 1954

Description

Hi

Please do not accept this job as it is a test of a feature of LiquidWit.

If you do you will not be remunerated for it.

Thanks

LiquidWit

1956

1950

1952

1953

REWARD: \$5.00 USD

DUE DATE: 2001-05-30

TIME LEFT: 16 hrs 1 mins

1955

1957

Accept This Jo

Member Overview

Find Jobs

Active Jobs

you have 0 active jobs

Messages

Reputation

overall rating: 5

LiquidWit

FIG 19B

FOUO 06928660



Active Jobs

2000

Below are all of the active jobs you have yet to complete.  
To work on a job click on the job teaser.  
You have no active jobs.

Click [here](#) to find a new job.

2001

2002

- Member Overview
- Find Jobs
- Active Jobs
- Messaging
- Reputation

overall rating: 5

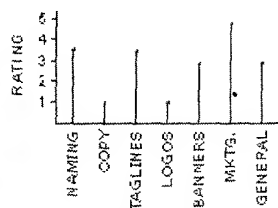
FIG 20

account utilities: Profile | Account | Completed Jobs

## Reputation

Want to know more about how Reputation works?

As your reputation grows in each category you will have access to more and better paying jobs. Learn more about your reputation by clicking on the help icons.



## Statistics Summary

2102	STATISTIC	COUNT
	Total Jobs Accepted	34
	Made Favorite	1
	Favorites Requests	6
	Follow Up Requests	0
	Client Blocks	0
	Job Non Delivery	3
	Request Non Deliv.	1

Category Ratings:

**Taglines/Slogans:** 0 <sup>1</sup>/<sub>1</sub> health doctor  
**3 Job(s) Rated** -

**Copy:** 0 1 Unit

**No Jobs Rated Yet** -

**General:** 0  1 Job(s) Rated

Logo Concepts: 0 / 100  
No Jobs Rated Yet -

**Marketing Concepts:**  $Q = f(\text{technology, demand})$

**Ad Banners:** 0 Inducted

**Naming:**

**4 Job(s) Rated**

### Rating Scale

5 - Excellent. The response is perfect.  
4 - Very Good. Well executed response.  
3 - Satisfactory. A complete response.  
2 - Fair. The response shows little effort.  
1 - Poor. Poorly executed.

FIG 21

TEST 06928660

2209

2207

2208

2211

Client Overview

Post a New Job

Active Jobs

Testing again 6 h 6 m

Messages

Project Feedback

Client: roberto

Logout

account utilities: Favorite Members | Profile | Account | Completed Jobs



Active Jobs

JOB NAME	TIME LEFT	RESPONSES	REWARD
Testing again	16 hrs 6 mins	2 of 5	\$5.00 USD

You have 1 New Messages

FROM	MESSAGE
Liquid Wit	<a href="#">LiquidWit referral program</a>

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FIG. 22

TEST "06978560

Client: roberto

Logout

account utilities: Favorite Members | Profile | Account | Completed Jobs

Client Overview

Post a New Job

Active Jobs

you have 0 active jobs

Messages

LiquidW

Want to know more about your Favorite members?

Favorite Members

Your Favorites list consists of members you choose who have done good work for you before. Blocked members are prevented from seeing or responding to any jobs that you post.

FOLDERS

favorites

2304

blocked

2300

New list:

Create

MEMBERS: favorites

2301

2302

2303

2305

Move to: favorites

Go

Move

Remove

MEMBER

r2

r4

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FIG. 23A

Client: roberto

Logout

LiquidW

account utilities: Favorite Members | Profile | Account | Completed Jobs

## Blocked Members

Want to know more about your Favorite members?

Your Favorites list consists of members you choose who have done good work for you before. Blocked members are prevented from seeing or responding to any jobs that you post.

Client Overview

Post a New Job

Active Jobs

you have 0 active jobs

Messages

FOLDERS

☐ favorites

☐ blocked

MEMBERS: blocked / 2351

Move to: blocked

Go

Move

Remove

MEMBER

--- NONE ---

New list:

Create

2350

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FIG. 23B

09987690-11601



TEST-06948660



Profile

Client Overview

Post a New Job

Active Jobs

Testing again 6 h 5 m

Messages

Company Information:

COMPANY:  
ADDRESS:

Edit

PRIMARY CONTACT INFORMATION

NAME:  
TITLE:  
PHONE:  
FAX:  
EMAIL:

LIQUIDWIT SCREEN NAME: roberto

We do not currently enable editing of this information online. If you would like to modify this, please contact our support team.

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FIG. 24

Client: roberto

Logout

LiquidV

account utilities: Favorite Members | Profile | Account | Completed Jobs

## Account

### Transactions for the past 60 days

2501

#### Client Overview:

Post a New Job

Active Jobs

Testing again 6 h 5 m

Messages

DATE	MEMO	AMOUNT	BALANCE
2001-05-26	Job Posted: Job Cost	-25.00 USD	-25.00 USD
2001-05-26	Job Posted: Fee	-6.25 USD	-31.25 USD
2001-05-26	Job Posted: Job Cost	-5.00 USD	-36.25 USD
2001-05-26	Job Posted: Fee	-1.25 USD	-37.50 USD
2001-05-26	Job Posted: Job Cost	-25.00 USD	-62.50 USD
2001-05-26	Job Posted: Fee	-6.25 USD	-68.75 USD
2001-05-27	Job Posted: Job Cost	-25.00 USD	-93.75 USD
2001-05-27	Job Posted: Fee	-6.25 USD	-100.00 USD
2001-05-29	Job Retired	5.00 USD	-95.00 USD
2001-05-29	Job Retired	5.00 USD	-90.00 USD
2001-05-30	Job Retired	25.00 USD	-65.00 USD

2500

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FIG. 25

TEST "06928660" 05.11.50

Client: roberto

Logout

LiquidW

account utilities: Favorite Members | Profile | Account | Completed Jobs

### Completed Jobs

#### Completed Jobs

2601

#### Client Overview

#### Post a New Job

#### Active Jobs

you have 0 active jobs

#### Messages

DATE	JOB NAME	COST	RESPONSES
2001-05-30	testing more	\$0.0	0
2001-05-30	Testing again	\$20.0	4
2001-05-29	Testing as roberto with no credit limit	\$20.0	4
2001-05-29	Follow up: Testing as roberto with no credit limit	\$0.0	0

2602

2600

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FIG. 26A

FOST 06928660

TESTT-06928660

Client: roberto

Logout

LiquidW

account utilities: [Favorite Members](#) | [Profile](#) | [Account](#) | [Completed Jobs](#)

[Learn more about response listings](#)

### Testing again

Please review the responses that have come in and rate them on a scale of 1 to 5. Rating responses helps improve the quality of our membership which will improve your experience on LiquidWit. Once you have rated them, you can view them under "rated responses".

[Client Overview](#)

[Post a New Job](#)

[Active Jobs](#)

[Messages](#)

CATEGORY: **Logo Concepts**

EXPIRED:

**2001-05-30**

REWARD:

**\$5.00 USD**

SUGG. TIME:

**15 minutes**

JOB VIEWED: **85**

COMPLETED: **4**

REMAINING: **1**

IN PROGRESS: **0**

TOTAL REQUESTED: **5**

[See full job details >>](#)

### New Responses

[See rated responses\(1\)>>](#)

[Submit Ratings](#)

r1

☐ [testing big attachment](#)

Rate this response

1 2 3 4 5  
○ ○ ○ ○ ○

r2

☐ [testing from T1 with large attachment](#)

Rate this response

1 2 3 4 5  
○ ○ ○ ○ ○

andy

[response to test](#)

Rate this response

1 2 3 4 5  
○ ○ ○ ○ ○

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FIG. 26B

TEST-06948650

- Client Overview
- Post a New Job
- Active Jobs
- Messages

Client: roberto

Logout



account utilities: Favorite Members | Profile | Account | Completed Jobs

Active Jobs

Testing again

CATEGORY:	Logo Concepts	EXPIRED:	2001-05-30
		REWARD:	\$5.00 USD
		SUGG. TIME:	15 minutes
JOB VIEWED:	85	COMPLETED:	4
		IN PROGRESS:	0
		REMAINING:	1
		TOTAL REQUESTED:	5

FROM: r1  
testing big attachement 2651

- File 1>> 2654
- + Add to favorites
- x Block Member 2655
- => Follow Up 2655

Rate this response 1 2 3 4 5 Submit Ratings

Next Response

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2650

FIG. 26C

Client: roberto

Logout

LiquidW

account utilities: [Favorite Members](#) | [Profile](#) | [Account](#) | [Completed Jobs](#)



[Learn more about response listings](#)

### Testing again

These are responses you have already rated. Soon you will be able to manage, email, and print the ones you like.

CATEGORY: **Logo Concepts**

EXPIRED:

**2001-05-30**

REWARD:

**\$5.00 USD**

SUGG. TIME:

**15 minutes**

JOB VIEWED: **85**

COMPLETED: **4**

REMAINING: **1**

IN PROGRESS: **0**

TOTAL REQUESTED: **5**

[See full job details >>](#)

### Rated Responses

[See new responses\(3\)>>](#)

roberto

[testing attachment](#)

Response rating: 3.0

2680 /

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FIG. 260

09987690-11501

Client: roberto

Logout

LiquidW

account utilities: Favorite Members | Profile | Account | Completed Jobs

## Active Jobs

### Testing again

CATEGORY: Logo Concepts

EXPIRED: 2001-05-30  
REWARD: \$5.00 USD  
SUGG. TIME: 15 minutes

Client Overview

Post a New Job

Active Jobs

Messages

### Targeted Members:

r4

### Full Description

Hi  
Please do not accept this job as it is a test of a feature of LiquidWit.  
If you do you will not be remunerated for it.  
Thanks  
LiquidWit

See Responses >>

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FIG. 26E

FOOTPRINT 06978660

09987690-11501

Client: lw\_marketingLogout

LiquidWit

account utilities: Favorite Members | Profile | Account | Completed Jobs

Post Follow Up

Post a New Job

You have no active jobs

Teaser

Follow up: Name a unique new qualitative research company

Description

3001

Browse...

Due

3 Days

Sugg Time

15 Minutes

Reward

\$5

Targeted Members

NAME	RATING
<input type="checkbox"/> Cheeky	4.0
<input type="checkbox"/> Abrahm	4.0
<input type="checkbox"/> content	3.0
<input type="checkbox"/> Funkwrench	5.0
<input checked="" type="checkbox"/> WickedWit	5.0
<input type="checkbox"/> element	4.0
<input type="checkbox"/> 268	4.0
<input type="checkbox"/> Furious_George	4.0
<input type="checkbox"/> Willit	3.0
<input type="checkbox"/> tenfold	4.0

To continue viewing responses and save this for followup later, click "Next Response". If you are ready to post this followup job now, click "Post Followup".

Post Follow Up

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FIG. 26F



TEST 05928660

Client: joet

Logout

LiquidWit

account utilities: Favorite Members | Profile | Account | Completed Jobs

Post a New Job: Step 1

Tell me about creating a great LiquidWit brief.

2701

Job Brief

Use the form below to create a new job. The better your questions and the more insight into your problem you can give, the better member responses are likely to be. Click on the help links for additional tips.

Client Overview

Post a New Job

Active Jobs

you have 0 active jobs

Messages

Name for Internal Reference ? 2702

John Doe

Job Teaser ? 2703

Test

Job Category ? 2704

Naming

Description ? 2705

Testing

File Attachment ? 2706

Browser

2707

Save Draft

Go to step 2

2700

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FIG. 27A

TEST 06928660

Client: joet

Logout

account utilities: Favorite Members | Profile | Account | Completed Jobs

Post a New Job: Step 1

Learn more about scheduling a job.

Client Overview

Post a New Job

Active Jobs

you have 0 active jobs

Messages

Job Scheduling

Select the options below to define your job requirements.

Number of Answers

50 answers

Sugg. Time

1 Hour

Due?

4 Days

Reward per Response

\$50

Save Draft

Go To Step 3

2721

2727

2722

2727

2725

2720

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FIG 27B

**Logout**

**account utilities:** [Favorite Members](#) | [Profile](#) | [Account](#) | [Completed Jobs](#)

## Target Favorites

```
-- none found..
```

To target favorite members, first choose members from your existing responses that you would like to target in the future.

**Save Draft**

**Review Job ↗**

## Client Overview

## Post a New Job

## Active Jobs

you have a **active** jobs

## Message

2740

2741

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FIG. 27C

Table 1. Demographic characteristics of the study population	
Age (years)	Mean (SD)
Male	50.2 (10.5)
Female	51.5 (11.2)
Marital status	
Married	78.5%
Single	21.5%
Education level	
High school or above	65.2%
Below high school	34.8%
Occupation	
Professional	12.5%
Managerial	18.7%
Technical	25.3%
Service	32.1%
Unemployed	11.4%
Income (USD/month)	
< 1000	15.2%
1000-2000	28.7%
2000-3000	35.1%
> 3000	21.0%
Health insurance	
Yes	89.5%
No	10.5%
Smoking status	
Smoker	22.3%
Non-smoker	77.7%
Alcohol consumption	
Regular	8.9%
Occasional	14.5%
Never	76.6%
Family size	
1-2	32.1%
3-4	45.7%
5 or more	22.2%

TEST "06948660

Client: joet

Logout

LiquidV

account utilities: Favorite Members | Profile | Account | Completed Jobs

Post a New Job: Step 1

### Review Job

Please review the following information for your job

Client Overview

Post a New Job

Active Jobs

you have 0 active jobs

Messages

NAME: John Doe

CATEGORY: Naming

SUGG. TIME: 1 Hour

TEASER: Test

DESCRIPTION:

Testing

ATTACHMENT: none

DUE: 4 Days

RESPONSES: 50

REWARD: 50.0 USD

SUB TOTAL: 2500.0 USD

TOTAL COST: 3125.0 USD

Post Job

2760

2761

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FIG. 27D

TEST 06928660 11501

Client: roberto

Logout



account utilities: Favorite Members | Profile | Account | Completed Jobs

Active Jobs

~2801

Testing again

~2801

Category: Logo

~2803

Concepts

Due: 16 hrs 5 mins

~2804

2 of 5 Responses

~2805

Saved Job Drafts

JOB NAME

No Saved Jobs Found

Client Overview

Post a New Job

Active Jobs

Messages

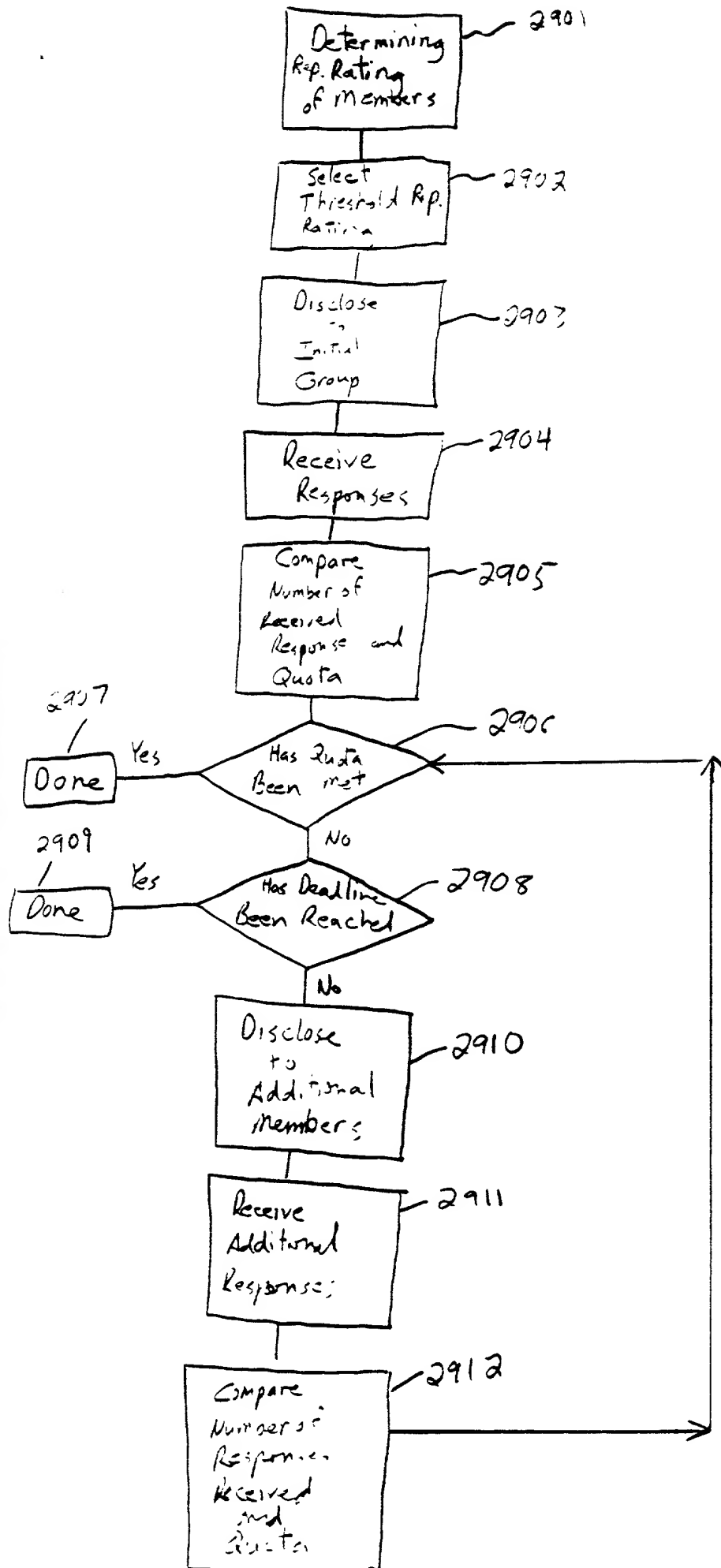
2800

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FIG. 28

TEST 05923660

FIG. 29



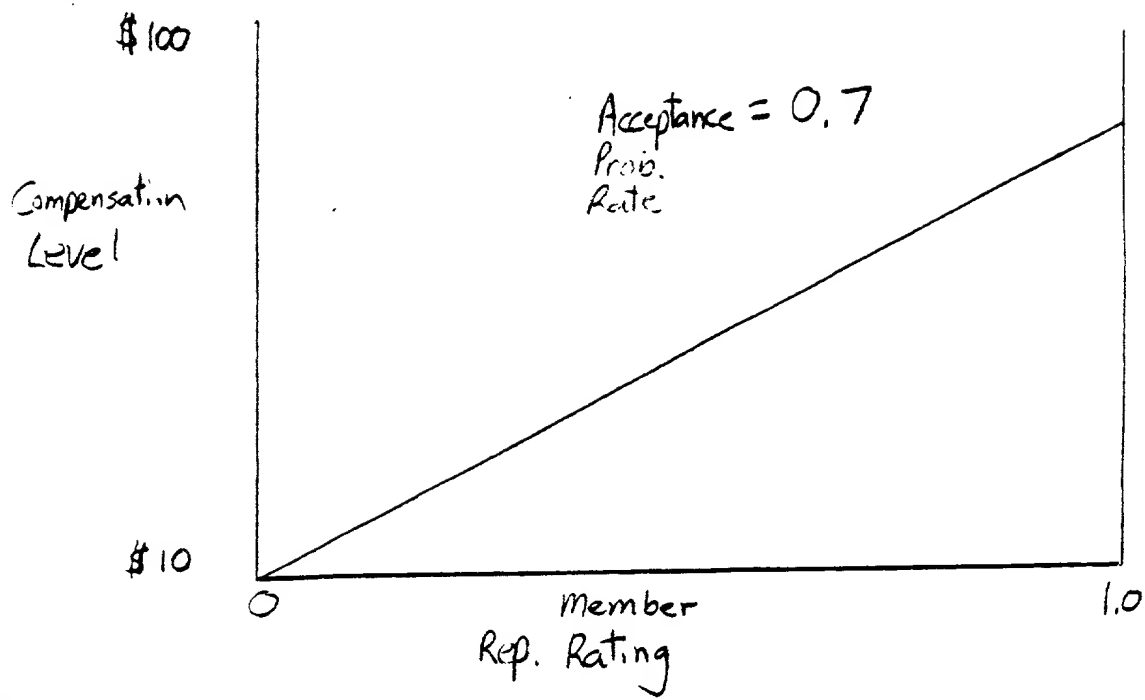


FIG. 30A

00000000-11111111-00000000

FOUO 05928660

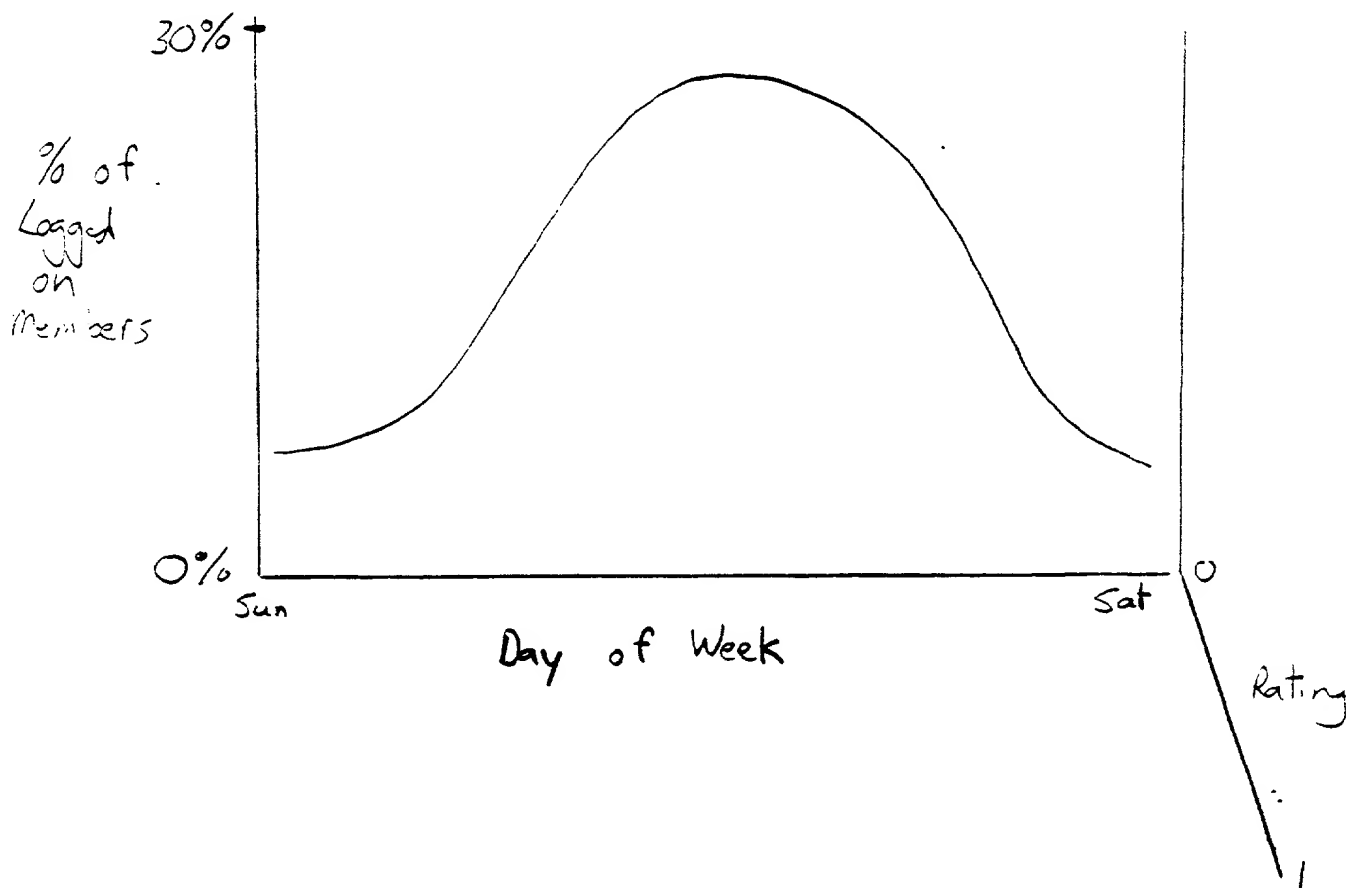


FIG. 30B

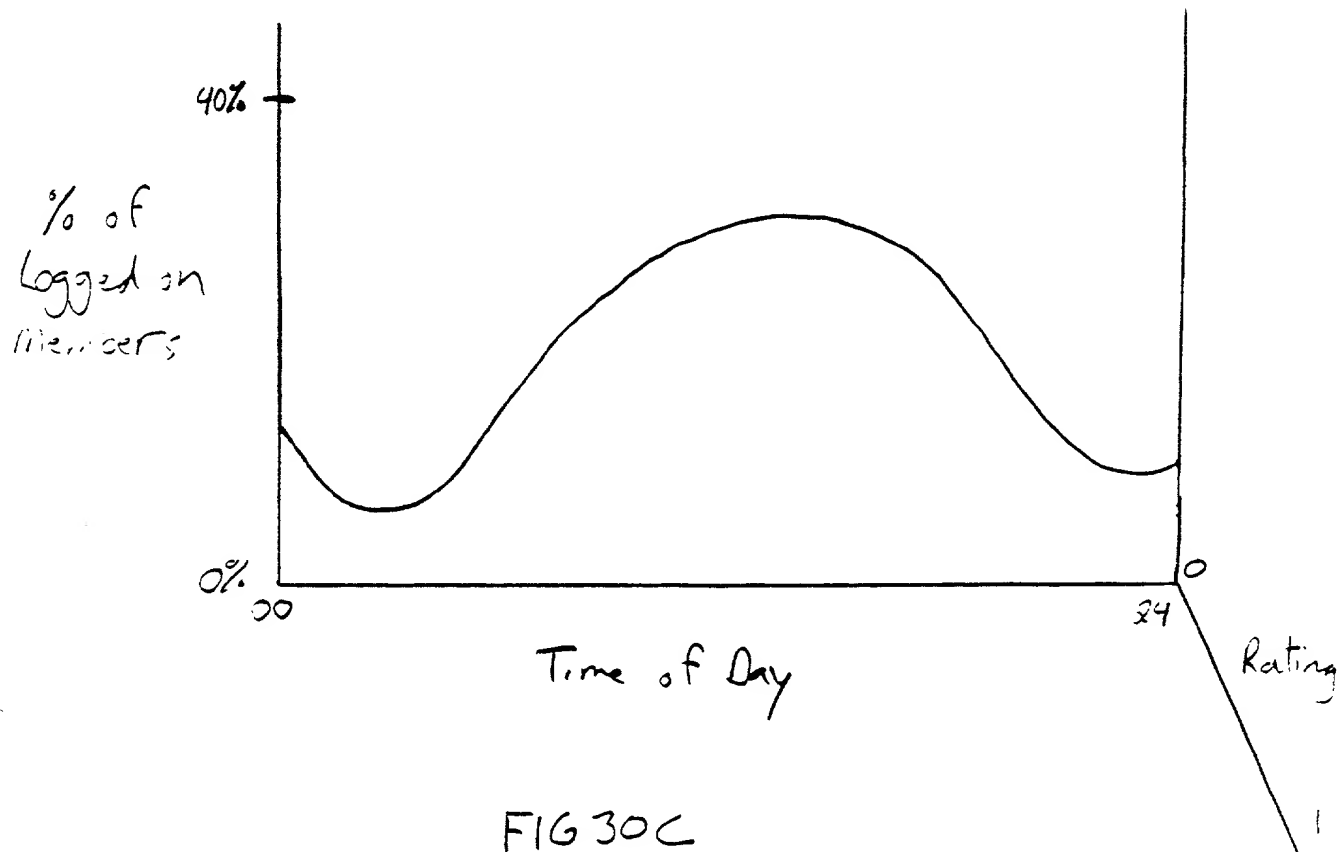


FIG 30C



Table 1. Continued	
1990-1991	0.0
1991-1992	0.0
1992-1993	0.0
1993-1994	0.0
1994-1995	0.0
1995-1996	0.0
1996-1997	0.0
1997-1998	0.0
1998-1999	0.0
1999-2000	0.0
2000-2001	0.0
2001-2002	0.0
2002-2003	0.0
2003-2004	0.0
2004-2005	0.0
2005-2006	0.0
2006-2007	0.0
2007-2008	0.0
2008-2009	0.0
2009-2010	0.0
2010-2011	0.0
2011-2012	0.0
2012-2013	0.0
2013-2014	0.0
2014-2015	0.0
2015-2016	0.0
2016-2017	0.0
2017-2018	0.0
2018-2019	0.0
2019-2020	0.0
2020-2021	0.0
2021-2022	0.0
2022-2023	0.0
2023-2024	0.0
2024-2025	0.0
2025-2026	0.0
2026-2027	0.0
2027-2028	0.0
2028-2029	0.0
2029-2030	0.0
2030-2031	0.0
2031-2032	0.0
2032-2033	0.0
2033-2034	0.0
2034-2035	0.0
2035-2036	0.0
2036-2037	0.0
2037-2038	0.0
2038-2039	0.0
2039-2040	0.0
2040-2041	0.0
2041-2042	0.0
2042-2043	0.0
2043-2044	0.0
2044-2045	0.0
2045-2046	0.0
2046-2047	0.0
2047-2048	0.0
2048-2049	0.0
2049-2050	0.0
2050-2051	0.0
2051-2052	0.0
2052-2053	0.0
2053-2054	0.0
2054-2055	0.0
2055-2056	0.0
2056-2057	0.0
2057-2058	0.0
2058-2059	0.0
2059-2060	0.0
2060-2061	0.0
2061-2062	0.0
2062-2063	0.0
2063-2064	0.0
2064-2065	0.0
2065-2066	0.0
2066-2067	0.0
2067-2068	0.0
2068-2069	0.0
2069-2070	0.0
2070-2071	0.0
2071-2072	0.0
2072-2073	0.0
2073-2074	0.0
2074-2075	0.0
2075-2076	0.0
2076-2077	0.0
2077-2078	0.0
2078-2079	0.0
2079-2080	0.0
2080-2081	0.0
2081-2082	0.0
2082-2083	0.0
2083-2084	0.0
2084-2085	0.0
2085-2086	0.0
2086-2087	0.0
2087-2088	0.0
2088-2089	0.0
2089-2090	0.0
2090-2091	0.0
2091-2092	0.0
2092-2093	0.0
2093-2094	0.0
2094-2095	0.0
2095-2096	0.0
2096-2097	0.0
2097-2098	0.0
2098-2099	0.0
2099-2100	0.0
2100-2101	0.0
2101-2102	0.0
2102-2103	0.0
2103-2104	0.0
2104-2105	0.0
2105-2106	0.0
2106-2107	0.0
2107-2108	0.0
2108-2109	0.0
2109-2110	0.0
2110-2111	0.0
2111-2112	0.0
2112-2113	0.0
2113-2114	0.0
2114-2115	0.0
2115-2116	0.0
2116-2117	0.0
2117-2118	0.0
2118-2119	0.0
2119-2120	0.0
2120-2121	0.0

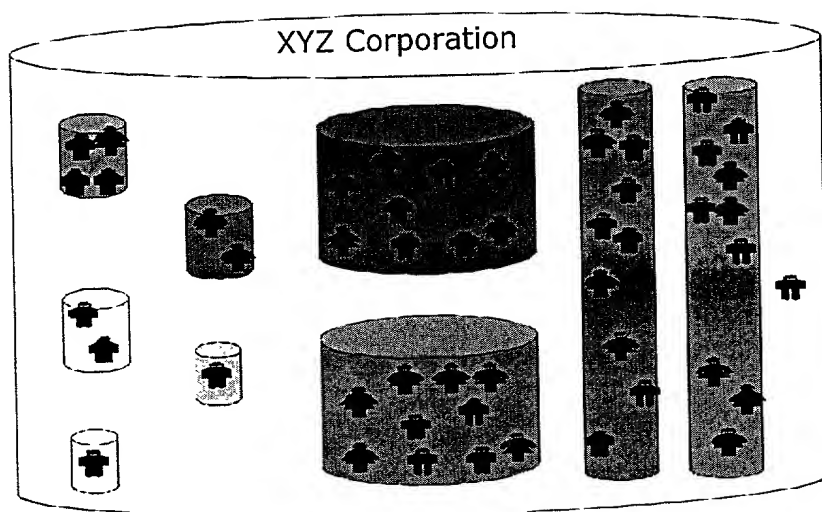


FIG. 31

FIG. 32

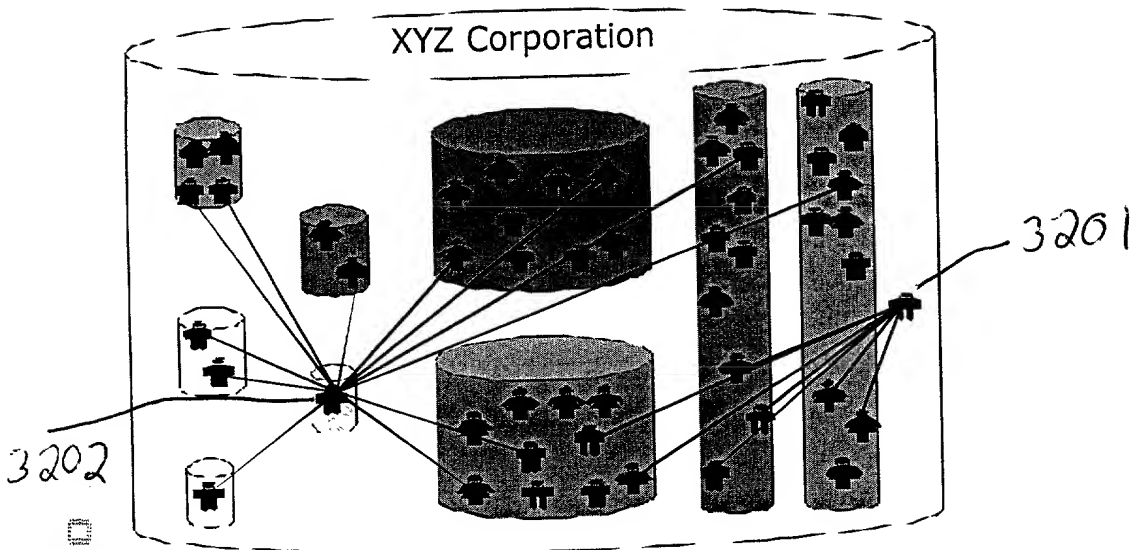


FIG. 32

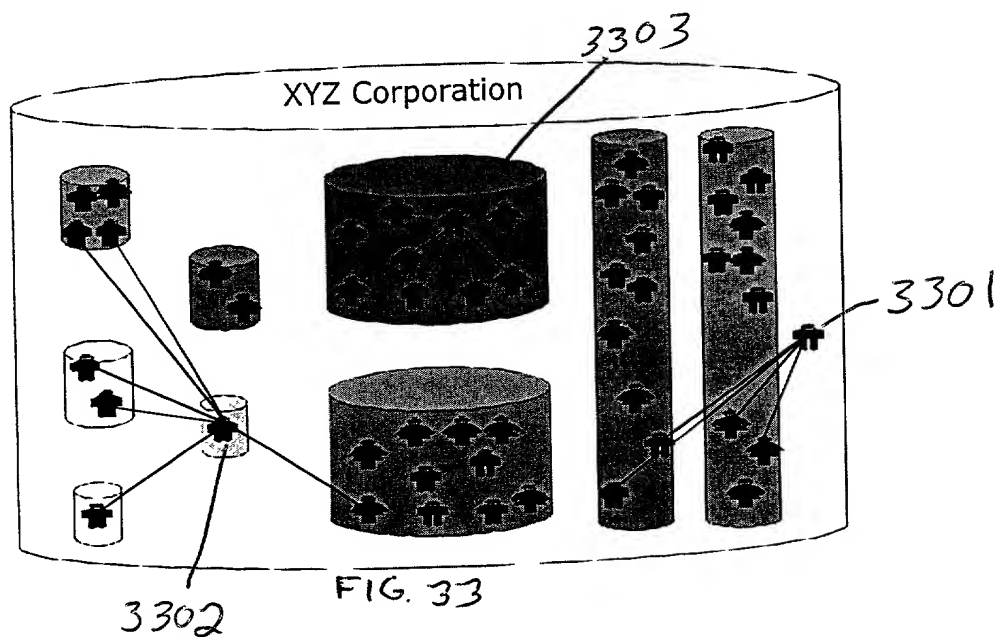


FIG. 33

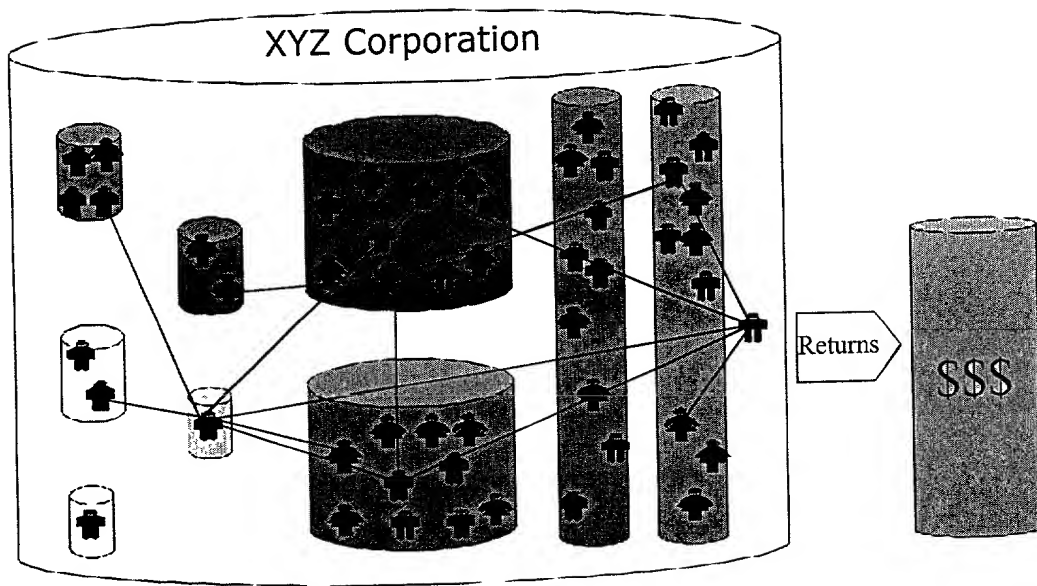


FIG. 34